

LANCO MG Club Board Meeting Minutes

1/18/2024

Meeting convened at 7:02 p.m. at Ciarrocca residence.

Members present: Ralph Spayd, Deb Eckert, Gloria Ciarrocca, Andy Schneggenburger, Rich Trexler, Dennis Blevins, Charlie Baldwin, Gregg Swartley

- Places for Ice Cream Nite
 - February – Hinkle’s Pharmacy, Columbia. 6:00
 - March – Hayloft
 - April – Fox Meadows, Leola
 - May – Dairy Queen, West York
 - June – Freeze & Friz, New Holland Pike, Lancaster
 - July – Boehringer’s Drive-In, Adamstown
 - August – Sara’s, Dover
 - September – Strasburg Creamery
 - October – Twisted Sister, Manheim
 - November – Friendly’s, Centerville Rd. Lancaster
 - December – none

- Halloween Party (Ralph Spayd)
 - Tentative Date – Oct 26 @ 1PM
 - Location TBD – Possibly Morgantown Auto Mall
 - Food, & Music – Contact Auto Mall for “local” caterers (Subs, etc.?), DJ for music. Clubs share the costs?
 - Invite / Contact – CPTC, A-H Sports & Touring, Keystone MG, DVTR, Susquehanna Jaguar, Philadelphia MG Club?

- Drives/Car Shows/Events for club group participation. Lanco event “chairmen”
 - PVGP, July - Jim Harbold
 - Watkins Glen VGP festival, Sept. – Charlie Baldwin
 - Hunt Country Classic, Oct. – Greg Swartley
 - Golden Age Air Museum, Bethel PA, June - Charlie Baldwin
 - Hellertown, June 9, Keystone MG? – Rich Trexler
 - LCBC show, June, Mt Joy/Manheim – Gregg Swartley
 - Poker Run, Oct 5 with CC&C – Dennis B.

- Tech Squad
 - “Squad” - Jim Harbold, Bruce Hurley, Steve Rineer
 - Organize with Ralph. Set guidelines for tech “services” offered.

- TOB 2024 (Andy Schneggenburger)
 - Get Sponsors for Tent
 - Add display/informational vendors to field.
 - Gate Fee Increase to match Polo Club gate charge. (\$10 per person, or per car?)

- Develop marketing. Advertising, new posters
- Add “welcome” to non-British cars to field banner.
- Close tie-in with Schreiber Pediatric.
- WEB Review/Discussion. (Dennis Blevins, webmaster)
 - Details of the current website.
 - Based on “legacy” software (difficult to learn and use, not “shareable”).
 - Runs on “legacy” hosting servers ay GoDaddy. Requires “bolt-on” security services, etc.
 - \$950 per year costs (GoDaddy and Dreamweaver software).
 - Proposed “migration” to new/current hosting servers and software.
 - “Word Press”
 - Software \$0 cost. Shareable, not dedicated to one administrator and computer.
 - Hosting servers have built-in security, backups, etc.- not added cost items.
 - \$400 per year cost
 - How to transition?
 - There is no automated tool to convert the web content from the current legacy system to any new system. The new website must be built from scratch. Think reconstructing a car from the wheels up.
 - “DIY” – do it yourself. Learn the Word Press system and software and move and recreate the content piece by piece.
 - Time consuming for the individual doing the work.
 - “On the job learning”. Possible/probable missteps and restarts.
 - Pay someone to do it.
 - GoDaddy will.
 - \$2,500 for basic functional website. (Actual quote - \$2,695 less \$268 credit for unused months of current 5 year payment for current website hosting = \$2,427).
 - Include 12 months of design and maintenance support to add other functionality or features. (I.e. – photo gallery, on-line new membership signup and payments, etc.)
 - 4 – 6 weeks to complete.
 - Board decision.
 - Migrate to a Word Press website.
 - Be able to have more than one person know every thing about it and maintain the website.
 - Save \$500/year.
 - Contract/pay GoDaddy to perform the migration.
 - Do not pay out 2023 charitable donations. Keep that \$750 in the treasury to partially fund this.
 - Canvass the membership for donations to the club to help offset the cost.
 - Query the membership for a volunteer that has some Word Press experience and willing to become a co-webmaster.
- BIG or Something in Gettysburg (Ralph Spayd)
 - CPTC is interested in a joint show. Lanco MG would like to relaunch.
 - Outlets will not allow show on “Main Street” as before, but big parking lot now has shade trees.

- Minimal “staff” and costs required.
- Investigate alternate venues?

- Schreiber Pediatric (Ralph Spayd)
 - What do we want to offer to them?
 - Exclusive financial support from portion of TOB proceeds.
 - Separate captive fund-raising activity at TOB.
 - Provide sports car ride events to their child clients.

- Other Business
 - None

The meeting was adjourned at approximately 9:15 p.m.