

**LANCO MG CLUB – BOARD MEETING MINUTES**  
FEBRUARY 6, 2026

The meeting convened at 7:05 PM at Gloria and Larry Ciarrocca's home.

MEMBERS PRESENT: Ralph Spayd Deb Eckert, Gloria Ciarrocca, Steve Dellinger, Andy Schneggenburger, Pam Preston, Rich Trexler, Dennis Blevins and Larry Ciarrocca.

**LANCO MG CLUB BUSINESS**

2026 Draft Budget (Steve/Gloria):

Based on the 2025 Club income and expenses, the Draft 2026 Budget (attached) is estimated to result in a deficit of approximately \$700 – not counting any charitable donations. Possible changes to membership fees, banquet costs, TOB registration fees, etc., were discussed – and will continue to be discussed at a future Board meeting.

Non-Profit/Incorporation Status:

The Club was incorporated as a Domestic Nonprofit Corporation in February 1985. Due to the Club's limited funds, income tax returns are not required to be filed.

D & O Insurance:

According to the By-Laws:

Personal Liability of Directors: No director of the club shall be personally liable for monetary damages for any failure to take any action in accordance with the provisions of 42 P.A.C.S. Section 8364 (relating to personal liability of directors). (See Act 145 – 1986 of the PA General Assembly, November 28, 1986, as amended).

This Act establishes that directors of Pennsylvania business corporations are not personally responsible for actions taken in their official capacity unless they engage in self-dealing, willful misconduct, or recklessness. This statute protects directors from liability for good-faith business decisions.

Event Insurance:

The Club has event coverage through NAMGBR. There was a discussion of whether or not the coverage was limited to scheduled events (TOB) or other Club functions as well (Covered Bridge Run, etc.) Dennis will contact Richard Liddick (MGs of Baltimore) to see what, if any additional, coverage they may have.

**BI-MONTHLY COMMUNICATION (Ralph/Dennis)**

Since the British Marque is no more, there was a discussion of the format for, location and distribution of Club news. Ralph will provide periodic "The View from Behind the Wheel" submissions to the website. Steve will do periodic write-ups (with photos) of meetings, CC&C, Ice Cream Nites, etc. The schedule for such submissions needs to be finalized.

Posting of the Membership Roster on the website was discussed. Concerns were raised over making the information available to the general public. Member logins to access information were also discussed.

Dennis raised a concern about the email "blasts" that he periodically sends out. (Due to the limitations of GoDaddy, he has to break them up into multiple emails to reach all the members.) The use of alternative

software for mass communications (such as Constant Contact, etc.) was discussed. (See attached Dennis' "BoD Homework – Web, etc.")

### **TOB 2026 (Andy/Deb/Steve)**

The event date has been moved up to the third Sunday in August (August 16<sup>th</sup> this year).

#### **Budget:**

The preliminary budget prepared by Steve was distributed (see attached). Based on last year's income and expenses from the show, we will operate at a deficit unless steps are taken to (1) reduce expenses and (2) increase income. We can cut back the number of portable toilets rented from two to one (plus the one provided by the Township in the parking lot. A mechanism for collecting money for spectator parking needs to be determined. With the purchase of several credit card readers, we could offer an option for the purchase of Regalia, etc.

- We will use Eventbrite again this year.
- Rich will prepare and submit the Application Form to use the park to West Earl Township.
- Steve will take care of lining up the food and ice cream trucks (replacement food truck needed?)
- Steve will also take care of renting one portable toilet.
- Rob Shingle as offered to do the event poster (?)

#### **Formalize Committee:**

We need to line up more Club members to serve on the Committee (to spread out the workload).

#### **British Invade Gettysburg:**

The re-establishment of the BIG Show needs to be investigated (again) as a supplement to - or a replacement for – TOB.

### **MEMBERSHIP (Trex/Pam)**

#### **Retention/Growth:**

See attached "LANCO MG Promotion Methods & Recruitment and Retention Initiative". This will be discussed in further detail at the next Board Meeting.

### **OTHER**

#### **Carlisle Import Show**

- Dates are May 15/16
- We will once again share a tent with the Keystone British Club and the AH Group.
- Will need to coordinate food for the tent. (Consider box lunches like the Rolls Group does?)

The next Board Meeting has been scheduled for 7 PM, Thursday, February 26<sup>th</sup> at Gloria and Larry's house.

Meeting adjourned at approximately 9:10 PM.

#### **Minutes Respectively Submitted**

*Steve Dellinger*

## BoD homework – Web, etc.

- Investigate cost, etc. of having “generic” email addresses for all board positions on website rather than using personal accounts. I.e. – [President@lancomgclub.com.](mailto:President@lancomgclub.com), etc.
  - When people change positions, the mailbox gets turned over to the new person and removed from the previous office holder.
  - Assist/give directions to users how to set this up on their preferred device.
- Investigate cost (if any) of maintaining the membership roster on the website. Set up (with/by) GoDaddy. I have no clue how to do this
  - Password access
    - One person/group has full access to complete database – add, remove, etc.
    - Each member can maintain their own entry only
    - Members can see all others info of those that do not block sharing their info??
    - One person/group access to entire database for doing mass e-mailings or downloading USPS addresses for printed mailings.
  - One person/group has ability to make and send mass e-mails (blasts).
    - May require 3<sup>rd</sup> party software (i.e. – MailChimp, etc.). Comcast/xFinity has become snarky about this.
  - How to handle renewals/new memberships?
    - Mass mailing notices, second notices, etc.
    - Member allowed to entry their own renewals?
      - Handling the c.c. charges – Paypal, dire4ct to bank account, other methods.
- Regardless of any or all of the above – someone other than web personnel handle all mass emailing. Responses to that and all other inquiries via emails to the website handled by the same group/person (usually rerouting to someone else).



# **LANCO MG PROMOTION METHODS & RECRUITMENT and RETENTION INITIATIVES**

## **PROMOTION OF LANCO MG CLUB EVENTS and ACTIVITIES**

1. List Lanco MG on Old Ride. com.....list of clubs nation wide, cars for sale, events
2. List Taste of Britain on CarShowz.com
3. List on Taste of Britain on Trumba.com British Car Event Calendar of the Northeast
4. List Taste of Britain on mossmotoring.com
5. List our events on britishcarweek.org
6. Lancaster County Career and Technology Center \ 717-464-7050\ 1730 Hans Herr Drive, Willow Street, Pa 17584
7. Arrange Taste of Britain publicity in the LNP (Best Bets.....list of coming events)

## **POTENTIAL TASTE OF BRITAIN PARTICIPANTS**

1. Invite more dealers and restorers to display /promote during Taste of Britain
  - a. Swedish Motors
  - b. Michaels Motor Cars
  - c. Proper Noise
  - d. K & T Vintage Sports Cars
  - e. Rag Tops & Roadsters
  - f. Lancaster County Career and Technology Center
2. I.D. organizations that might like to participate/display at Taste of Britain to attract a paying (gate fee) audience to attend/support.

- a. Schreiber Center for Pediatric Development
- b. Ceol Neamh Pipe Band.....bag pipe band and drumming
- c. Paloma School of Irish Dance, Lancaster

school

- 3. British themed food / beverages.....Restaurants and Pubs
  - a. Quips Pub, Lancaster
  - b. Bulls Head Public House, Lititz
  - c. The Rose and Crown Pub, Mount Wolf
  - d. Annie Bailey's Irish Public House, Lancaster
  - e. The Fat Crab Cafe, Lancaster
  - f. McCleary's Pub, Marietta

### **RECRUITMENT, RETENTION and ENGAGEMENT of the MEMBERS**

\_\_\_\_\_1. Supply recruitment materials to the membership.....i.e. printed promotional information to distribute

A. 3"x5", glossy, colorful hand out that contains:

- (1) Logo
- (2) email address and QR code
- (3) offer of one FREE year of membership
- (4) CCC dates and locations

2. Offer (annually) membership lists with contact info of people who give consent.

3. Warmly welcome new, and inactive, members via several of our most enthusiastic and gregarious members

4. Polling members to find out what we could do to increase engagement and satisfaction

5. Schedule weekday CCC's at numerous locations during 3 seasons (many members are retired and available)

6. Have one, or two, volunteers who are willing to contact members who fail to renew

7. Be openly welcoming of any British marque automobiles.

8. Modify the club name....? Lanco British Car Club ?

—

\_\_\_\_\_

**2026 ESTIMATED BUDGET (DRAFT 02/05/26)**

**INCOME**

<b>MEMBERSHIPS</b>	\$3,000.00	<b>SUBTOTAL</b>	\$3,000.00
<b>TOB</b>			
REGISTRATIONS (NET)	\$1,300.00		
REGALIA	\$257.00		
DONATIONS	\$287.00		
GATE(?)	\$0.00		
VENDORS	\$20.00		
OTHER			
		<b>SUBTOTAL</b>	\$1,864.00
<b>BANQUET</b>	\$2,000.00	<b>SUBTOTAL</b>	\$2,000.00
<b>SUBTOTAL INCOME</b>	<b>\$6,864.00</b>		

**EXPENSES**

<b>MEMBERSHIPS</b>		<b>SUBTOTAL</b>	\$0.00
<b>TOB</b>			
FIELD RENTAL	\$25.00		
TENT	\$738.00		
PORTABLE TOILETS	\$330.00		
DASH PLAQUES	\$322.00		
FIELD SUPPLIES	\$150.00		
REGALIA*	\$508.00		
PRINTING, ETC	\$100.00		
FOOD VENDORS	\$75.00		
OTHER			
		<b>SUBTOTAL</b>	\$2,248.00
<b>WEBSITE</b>	\$800.00	<b>SUBTOTAL</b>	\$800.00
<b>BANQUET</b>			
FIRESIDE	\$3,086.00		
PRINTING/MAILING	\$224.00		
POINTSETTIAS	\$127.00		
AWARDS	\$222.00		
PHOTOS, ETC	\$30.00		
OTHER			
		<b>SUBTOTAL</b>	\$3,689.00

**MISCELLANEOUS**

POST OFFICE BOX	\$210.00
NAME TAGS/MAILING	\$176.00
CLUB PICNIC	\$225.00
JOINT PICNIC(?)	\$37.00
CARLISLE IMPORT	\$112.00
MOVIE NIGHT	\$50.00
COVERED BRIDGE	\$50.00
OTHER	

**SUBTOTAL** \$860.00

**CHARITABLE DONATION(S)** \$1,000.00

**SUBTOTAL** \$1,000.00

**SUBTOTAL EXPENSES** \$8,597.00

**NET INCOME** -\$1,733.00